

BREAKING THE CYCLE OF STRESS

Skills for Peak Performance & Effectiveness

Also titled: "Martial Arts for the Mind" or "Stress & Resiliency Skills for the Workplace"

Gain clarity of mind and an increased capacity to meet and overcome life's challenges. This resiliency training, also used at NASA, is at the cutting edge of stress reduction. It provides a combination of cognitive training for getting at the root causes of stress, along with powerful breathing, relaxation, and meditation techniques. These methods have been clinically proven at Harvard and MIT to reduce blood pressure, relieve chronic pain and insomnia, and increase mental focus.

Incorporate powerful changes in attitude into your life, along with easy-to-learn techniques that will greatly increase your effectiveness. Participants will learn how to:

- Manage challenging work situations with greater calmness and clarity of mind
- Understand and communicate more effectively with difficult colleagues
- Dramatically reduce stress with simple techniques that can be done in just a few moments
- Achieve significant relief from chronic pain, high blood pressure, and insomnia
- Increase mental focus and productivity amidst 24/7 hyperconnectivity and distractions

"You've done more than a dozen highly successful training programs for us, and the feedback we have received is among the best for any programs we have ever brought in – for both the attorneys and staff."

– Jennifer Parker, Training Coordinator,
Wilson Sonsini Goodrich & Rosati



"People owe it to themselves, their co-workers, and their loved ones to acquire these skills. Practicing them would transform any workplace – and people's lives – for the better."

– Pam Delnevo, Training and Development
Coordinator, Morrison & Foerster

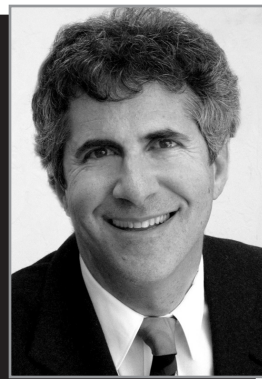


"Your program is excellent. Several people commented that it was the best training they had ever experienced, anywhere. I have heard many individuals share that this session was potentially life changing for them."

– Tracy Laurie, Staff Training & Development
Manager, Perkins Coie

—Clients include—

Wilson Sonsini Goodrich & Rosati
Tacoma District Courts
Perkins Coie • Stanford Legal
Morrison & Foerster
Association of Legal Administrators
GE Healthcare • CBS • Nokia
NASA • Hilton Hotels • Westin
San Francisco Police Academy



David and Karen Gamow

David and Karen Gamow are two of the leading corporate stress and meditation trainers in the United States. They have personally trained over 25,000 people in these methods in a wide range of settings from high-tech to government. Their training has been an integral part of management development programs for NASA, SSA, and GE Healthcare. They have provided training for the military and UN peacekeeping support. The Gamows' presentations are consistently among the highest-rated trainings an organization provides its people. Authors of *Freedom from Stress*, their work has been featured in *Gannett News*, *Industry Week*, *Investor's Business Daily*, and *Money Magazine*.



**CLARITY
SEMINARS**

www.clarityseminars.com
240 Monroe Drive, Suite 215
Mountain View, CA 94040

David & Karen Gamow
(650) 917-1186 • *david@clarityseminars.com*

Learning and behavioral objectives
Stress and resiliency training

1. Gain control over how you respond to others, especially in challenging situations.
2. Respond appropriately to interruptions, deadlines, and competing demands on time.
3. Gain mastery over your mind and emotions, so you can remain calm at the moment of conflict, and prevent situations from escalating.
4. Evaluate critical situations more clearly and impersonally.
5. Reduce the effects of negative emotions on decision-making.
6. Understand and communicate more effectively with difficult employees/colleagues.
7. Use breathing methods to increase mental focus, and reduce dependence on unhealthy methods of alleviating stress (anger, withdrawal, alcohol, caffeine, avoidance, etc.)
8. Achieve significant relief from insomnia high, blood pressure, pain, and other stress-related conditions that interfere with both productivity and on the job demeanor.
9. Enhance personal productivity. Focus the mind where you want it to go, \to achieve results more quickly and effectively.

Instructional strategy:

The training is a combination of lecture, experience of techniques, Q & A, and voluntary interaction between the instructor and participants. Participants experience exercises and ideas as observers/scientists, and are encouraged to test them for themselves, in the classroom. The lecture portion includes humor and motivational periods, and is characterized by participants as engaging and fast-paced. The program is both entertaining and challenging, with the often-achieved goal of a significant and dramatic shift in understanding and insight.

Course content:

The training consists of two approaches to stress: cognitive and physiological. The cognitive training culminates in a 4-step process developed at Harvard that helps participants break the cycle of responding to challenging situations in stressful or non-productive ways. Participants gain an understanding of the mind and its habitual, unconscious responses to external challenges, and also learn how to consciously choose a different response. To the extent that stress is a feeling of being out of control, stress is reduced as we gain mastery over our responses, even in small ways.

The second prong of the training is hands-on practice in a number of relaxation, breathing, and meditation techniques that are clinically proven to reduce stress and enhance mental focus. Participants are also trained to relax the body at will, relieve physical tension, and relieve or eliminate pain. Other benefits include reducing or eliminating insomnia, reducing blood pressure, and enhancing resilience.

Wilson Sonsini Goodrich & Rosati
PROFESSIONAL CORPORATION

David and Karen Gamow
Clarity Seminars
240 Monroe Drive, #215
Mountain View, CA 94040



Dear David and Karen:

On behalf of WSGR I want to thank you for bringing your stress management training to our employees. You've done more than a dozen highly successful training programs for us, and the feedback we have received is among the best for any programs we have ever brought in, both in terms of effectiveness and enjoyment for attendees.

Frankly, we have not had much success with previous stress management trainers. Reviews were below our usual high standards, and we did not have the sense that people really got what they needed or that they would implement what was taught. Your program has been markedly different. We are glad to have found you, as it has filled a long-standing gap in our training.

We are also pleased that your program seems equally effective for the wide array of our firm's positions. The reviews have been strong for both the attorneys and staff.

Working with you has been a pleasure. We are glad to recommend your services to other companies without reservation.

Sincerely,
WILSON SONSINI GOODRICH & ROSATI

A handwritten signature in black ink that reads 'Jennifer Parker'. The signature is written in a cursive, flowing style.

Jennifer Parker
Training Coordinator

PALO ALTO

KIRKLAND

AUSTIN



1201 Third Avenue, Suite 4800

Seattle, WA 98101-3099

PHONE: 206.359.8000

FAX: 206.359.9000

David and Karen Gamow
Clarity Seminars
240 Monroe Drive, #215
Mountain View, CA 94040

Dear David & Karen,

The response from our employees to your training has been extremely positive. When we first announced your training at our headquarters, two sessions filled up so quickly, we needed to add another, and yet another in just 24 hours.

Your program is excellent. Several people commented that it was the best training they had ever experienced, anywhere. I have heard many individuals share that this session was potentially life changing for them. People are using the ideas shared to communicate more carefully and thoughtfully with others, and to focus more effectively at work.

The reviews were strong enough that we decided to make this program available to our other offices. Our Menlo Park office administrator reported afterwards, "I heard rave reviews about this program from our Seattle office, and that caught my attention. But I've seen a lot of training over the years, and had my doubts. Seeing it for myself, I have to say, it greatly exceeded my expectations. You really connected with our staff."

Thank you for being a part of our training offerings. We look forward to bringing these programs to more of our staff.

Sincerely,

A handwritten signature in blue ink that reads "Tracy Laurie".

Tracy Laurie
Staff Training & Development Manager

99999-9819/ADMIN30471154.1

ANCHORAGE · BEIJING · BELLEVUE · BOISE · CHICAGO · DENVER · LOS ANGELES · MENLO PARK
OLYMPIA · PHOENIX · PORTLAND · SAN FRANCISCO · SEATTLE · SHANGHAI · WASHINGTON, D.C.

Perkins Coie LLP and Affiliates

David and Karen Gamow
Clarity Seminars
240 Monroe Drive, #215
Mountain View, CA 94040

Dear David and Karen:

Thank you for providing an excellent and highly-rated program for our managers. I heard many extremely positive comments afterwards, from a tough audience of people who are fairly discerning about how they spend their training time.

The most frequently heard comments were “excellent, practical, informative, inspiring, thought-provoking.” The program was surprisingly fast-paced and totally engaging — the time simply flew by.

One of our managers said, “I frequently leave a seminar thinking, ‘Was that it?’ I came in to today’s training session stressed, but found the presentation so engaging, I could not focus on anything else. I am excited to try these exercises and techniques!”

People owe it to themselves, their co-workers, and their loved ones to acquire these skills. Practicing them would transform any workplace—and people’s lives— for the better. We look forward to implementing these skills, and bringing your training to more of our employees.

Sincerely,



Pam Delnevo
Training and Development Coordinator

STANFORD
UNIVERSITY

OFFICE OF THE GENERAL COUNSEL
Linda L. Woodward
Director of Legal Services



Telephone (650) 723-9751
Facsimile (650) 723-4323
lindaw@stanford.edu

David and Karen Gamow
Clarity Seminars
240 Monroe Drive, Suite 215
Mountain View, CA 94040

Dear David and Karen,

I wanted to thank you for the training you conducted for our attorneys. Below is a testimonial which you may use with my permission:

“I really didn’t know what to expect when the Gamows came to present to our group. The program greatly exceeded my expectations. It was fast-paced, challenging, motivational, and practical. Our group gave it high reviews and I could see that many people were personally affected by it.”

Linda Woodward

A handwritten signature in black ink that reads "Linda Woodward". The signature is written in a cursive, flowing style.

Director of Legal Services
Office of the General Counsel
Stanford University



Helen Youngblood, PHR
GLA ALA Programs Team
13920 Old Harbor Lane, #306
Marina del Rey, CA 90292

Dear David and Karen,

On behalf of GLA ALA, I want to sincerely thank you for your excellent presentation on "Breaking the Cycle of Stress".

Your presentation not only gave us an intellectual understanding and awareness of the potential ill-effects of stress in our daily lives, but information on how to change one's individual perceptions which contribute to the source of one's stress.

Additionally, the experiential breathing and visualization exercises provided invaluable tools to practice. The feedback from our attendees was extremely enthusiastic, receiving very high marks. I know personally that I clearly benefited from my experience of the seminar.

In summary, I found the seminar to be very inspiring, informative and practical with tools to practice going forward, essential in changing patterns of stress in our lives. Additionally, I was very impressed with your high level of commitment to this work as it was most apparent in the seminar. It was, indeed, a pleasure working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Helen Youngblood", written in a cursive style.

Helen Youngblood
GLA ALA Programs Team

Additional Testimonials

For more, see www.clarityseminars.com

“I enjoyed your program immensely. It is excellent for people on the bench. I’ve thought long and deeply about how to respond to the people who appear in my courtroom, given their frustrations, lack of respect for authority, and the necessity to be both understanding and strong. I intend to implement all of the tools in my professional and personal life.”

—A judge (*anonymous as required by law*)

“I wanted to tell you that your program helped me immensely with a personal issue. I am so much more at peace with it than I was before your program, it's really been a positive change for me and I am thrilled about it. Life just threw me another curve ball with which I'm now grappling (this is what happens when you have teenage daughters) but I feel more empowered than I did before. So thanks so much to you and David!!”

—P. D., *Manager, major law firm*

“I honestly have to say I am very impressed with your session on stress management. It was practical and most importantly, after only trying it once, I can feel a difference already. I was ‘at the wall’ emotionally, filled with stress and it was starting to affect my health in a big way. It will be awhile before I'm back to normal, but for now, my stress is manageable. I would highly recommend this for any corporate setting, regardless of the type of industry.”

—J. A., *Wilson Sonsini Goodrich and Rosati*

“One of my colleagues has suffered from insomnia for a long time. The day after your training, she came into my office to say that she was finally able to fall asleep quickly, and stay asleep the whole night through because of the techniques she learned just 10 hours earlier. I can feel the difference in my own life as well. I am still amazed that just a few hours of your training can yield such positive results.”

—Christina Gray, *Marketing and Employee Training Coordinator, The Focal Point, LLC*

“When I woke up the next morning after your class, for the first time in weeks, my stomach was not in knots! I noticed it right away. I actually felt rested! I was so amazed and excited!”

—K. J., *Wilson Sonsini Goodrich & Rosati*

“I have been meaning to write to you all week. I wanted to thank you and David for a wonderful presentation last Saturday at our attorney retreat. It was especially helpful for me. I also want to thank you for listening to me, and for offering some advice. Given the stresses I have recently been feeling, I am very appreciative indeed.”

—Anonymous, *Carr McClellan*

“The Gamows’ training is excellent. The skills they teach are critical for working effectively with the public, handling the constant stress of security work, and making sure our employees can leave those stresses at work when they go home to their families.”

—Lt. William Bonifacio, *Training Manager San Mateo County Sheriff's Department, CA*

“We all are in agreement that this is one of the best training sessions anyone of us have taken at Stanford (or anywhere else, for that matter).”

—David Silberman, *Director, Health & Safety Programs, Stanford School of Medicine*

“Thank you so much for this powerful program. I wish I'd had it two years ago. The pressure we've been under since 9/11 has been incredible. This is just what we need to be able to cope with the challenges we face.

—Security Chief, *Denver International Airport*

“Your program is ideal for taking responsibility for our behaviors and reactions, gaining mastery over mind, emotions, and body, increasing our awareness of the realities of others, and making good decisions under pressure. The officers gave this training high ratings. That’s no easy achievement with a police audience. The skills you teach are critical for success in work and in life.”

—Mark Puthuff, *Chief of Police, Fort Bragg, CA*

“Our employees include some of the country’s finest research scientists, and they gave this program top ratings. It’s a big plus that the program is based on clinical research and that people can experience the results of the techniques first-hand. Even our traditional skeptics were won over.”

—Erin M. Sharata, *Training Coordinator Stanford Linear Accelerator, Department of Energy*



**CLARITY
SEMINARS**

www.clarityseminars.com
240 Monroe Drive, Suite 215
Mountain View, CA 94040

David & Karen Gamow
(650) 917-1186 • *david@clarityseminars.com*

Course outline

*This outline is for a complete 3.5 hour training.
The course can be taught in a shorter period, but this is the
most effective length for retention and participation.*

- 0:00-1:20 Part 1: Physiology**
Brief overview
Scientific research on stress, and benefits of what participants will learn today
Guided practice session
Q & A on techniques
- 1:20-1:30 Break*
- 1:30-2:35 Part 2: Cognitive skills for resiliency: Self-mastery in daily life**
Commonly held perceptions that dramatically increase negative responses,
 such as anger, fear, or stress
Becoming aware of habitual reactions that derail our effectiveness
Learning to step back: how to move into seeing the bigger picture before reaction
A 4-step process developed by a Harvard M.D. for learning how to choose
 our responses consciously, even under high-stress conditions.
Exploring real-life applications in work and life
(voluntary classroom participation, not role-play)
- 2:35-2:45 Break*
- 2:45-3:20 Part 3: Physiology**
Guided practice session
 (two additional techniques, and full-practice, shortened version)
Detailed: cognitive and physiological benefits of each of the techniques
- 3:20-3:30 Closing**
Closing Q & A/Evaluations

Handouts: Clinical research
Guided breathing, relaxation, and meditation techniques (CD)
Benefits and applications of techniques
In the heat of battle: cognitive skills for self-mastery under pressure



**CLARITY
SEMINARS**

*www.clarityseminars.com
240 Monroe Drive, Suite 215
Mountain View, CA 94040*

*David & Karen Gamow
(650) 917-1186 • david@clarityseminars.com*

Fee Schedule

3.5 hour seminar	\$2,400
------------------	---------

*Local rate for northern CA. For programs requiring an overnight stay, conferences, large groups, or multiple programs, please call for pricing.

Additional notes:

Recommended maximum is 35 participants.
More people can be included if needed.

Shorter program lengths are possible; pricing is the same.
3.5 to 4 hours is the recommended length.

These rates are for the training session, and not per person.
All handouts and CDs are included.

Training is best done in the morning when possible.